

Troubleshooting Printing and Processing of Avery Dennison Reflective Sheeting

Instructional Bulletin # 8.34
Issued: 06/26/01

Introduction

Screen printing is one of the most complex means of image reproduction due to the many variables in substrate, ink chemistries, and application techniques. Continual adjustments are frequently required to consistently produce high quality prints. This troubleshooting guide is designed to assist in these adjustments, as well as identify causes of typical printing and computer sign cutting problems. The guide is divided into four categories: Stencil Problems, Printing Problems, Sign Cutting Problems, and Application Problems..

Troubleshooting Stencil Problems

| Problem | Cause | Solution |
|--|---|---|
| <ul style="list-style-type: none"> • Difficult to develop stencil or washout stencil | <ul style="list-style-type: none"> • Poor quality or low density film positive | <ul style="list-style-type: none"> • Re-shoot positive to give proper density. • Use a photopolymer emulsion. |
| | <ul style="list-style-type: none"> • Drying temperature too high | <ul style="list-style-type: none"> • Reduce temperature in drying cabinet. • Maintain 80°-90°F ambient temperature and 40%-50% RH or lower. |
| | <ul style="list-style-type: none"> • Overexposure | <ul style="list-style-type: none"> • Use Exposure Calculator to determine proper exposure. |
| | <ul style="list-style-type: none"> • Screen fogged before exposure (i.e. premature exposure) | <ul style="list-style-type: none"> • Use safelights wherever there are unexposed screens. • Use a Safelight Tester to ensure adequate safelight conditions. |
| <ul style="list-style-type: none"> • Emulsion filling in printed areas (loss of print detail) | <ul style="list-style-type: none"> • Light Geometry | <ul style="list-style-type: none"> • Set proper distance from exposure source to vacuum glass (usually equal to diagonal of frame). • Multiple light sources (e.g. fluorescent tubes) can cause undercutting and light scatter. |
| | <ul style="list-style-type: none"> • Overexposure | <ul style="list-style-type: none"> • Use Exposure Calculator to determine proper exposure. |
| | <ul style="list-style-type: none"> • White mesh | <ul style="list-style-type: none"> • Use dyed mesh to reduce light scatter. |
| | <ul style="list-style-type: none"> • Drying temperature too high | <ul style="list-style-type: none"> • Reduce temperature in drying cabinet. • Maintain 80°-90°F ambient temperature and 40%-50% RH or lower. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

| Problem | Cause | Solution |
|--|---|--|
| <ul style="list-style-type: none"> • Pinholes | <ul style="list-style-type: none"> • Insufficient drying and/or excessive humidity | <ul style="list-style-type: none"> • Add a Dehumidifier. • Maintain 80°-90°F ambient temperature and 40%-50% RH or lower. • Improve airflow to increase drying speed. • Seal the walls with a sealant or oil-based paint to prevent water migration into the screen drying room. (Dry wall is <u>NOT</u> a good moisture barrier.) |
| | <ul style="list-style-type: none"> • Insufficient Mesh Preparation | <ul style="list-style-type: none"> • Degrease mesh thoroughly with recommended degreaser. • Do not touch degreased mesh. • If you use direct emulsions exclusively, abrading the mesh is generally not necessary. • If capillary films are used, abrade films with abrasion solution. |
| | <ul style="list-style-type: none"> • Dust and Dirt | <ul style="list-style-type: none"> • Remove fans from the screen drying room. • Seal walls, floor and ceiling. • Clean vacuum glass and film positives. • Some screen departments may require an air filtration unit (small HEPA type). |
| | <ul style="list-style-type: none"> • Underexposure | <ul style="list-style-type: none"> • Use Exposure Calculator to determine proper exposure. |
| | <ul style="list-style-type: none"> • Improper Handling | <ul style="list-style-type: none"> • Slow down emulsion coating stroke. Coating too quickly causes air entrapment in mesh openings. • Allow emulsion to de-gas after mixing in the diazo sensitizer. • Keep lid on emulsion container when not in use. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

| Problem | Cause | Solution |
|---|---|--|
| <ul style="list-style-type: none"> • Stencil Sawtooth (i.e. jagged edges on stencil causing poor print definition) | <ul style="list-style-type: none"> • Stencil too thin or too rough | <ul style="list-style-type: none"> • Increase coating strokes from the squeegee side of the screen. • Use the round coater edge rather than the thin sharp edge. • Use an emulsion with higher solids content. • Dry the coated screen with the squeegee side up and the print side down. • Control coating method with Electronic Thickness Gauge. • Face coat the print side if necessary. |
| | <ul style="list-style-type: none"> • Underexposure (<i>Note: Extreme overexposure can also cause this phenomenon.</i>) | <ul style="list-style-type: none"> • Use Exposure Calculator to determine optimum exposure. |
| | <ul style="list-style-type: none"> • Mesh count too coarse | <ul style="list-style-type: none"> • Re-expose image on finer mesh count. |
| | <ul style="list-style-type: none"> • Insufficient vacuum pressure | <ul style="list-style-type: none"> • Inspect blanket and tubing for leaks. • Service vacuum pump. • Ensure that screen frames are flat, then increase vacuum pressure. |
| | <ul style="list-style-type: none"> • Halation or Light Scatter | <ul style="list-style-type: none"> • Use dyed mesh rather than white mesh. |
| <ul style="list-style-type: none"> • Difficulty in reclaiming screen | <ul style="list-style-type: none"> • Underexposure | <ul style="list-style-type: none"> • Use Exposure Calculator to determine optimum exposure. |
| | <ul style="list-style-type: none"> • Solvent attack | <ul style="list-style-type: none"> • Photopolymer stencils and underexposed stencils are more susceptible to lock-in from hot, fast-flashing solvents found in screen washes. • Use safety solvents for removing inks. |
| | <ul style="list-style-type: none"> • Incorrect reclaiming chemicals | <ul style="list-style-type: none"> • Use the proper Screen Stripper chemicals (not laundry bleach) for removing photopolymer emulsions. • Use the proper chemicals for removing inks stains and diazo stains. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

Troubleshooting Printing Problems

| Problem | Cause | Solution |
|--|--|--|
| <ul style="list-style-type: none"> • Inks are drying in the screen | <ul style="list-style-type: none"> • Time delay between each print • Ink is too thick • Shop temperature is too warm • Too much airflow on printing surface | <ul style="list-style-type: none"> • Always use a flood pass between prints to keep the screen wet. • Avoid extended breaks between prints. • Remix the ink using more thinner. • Screen print in an environmentally controlled area. • Keep all fans from blowing directly on the screens. |
| <ul style="list-style-type: none"> • Straight streaks in the direction of the squeegee pass | <ul style="list-style-type: none"> • Nicked squeegee • Ink trailing behind squeegee • Backing split on pressure sensitive stock • Scratch or joint in the table | <ul style="list-style-type: none"> • Sharpen or replace squeegee blade. • Clean ink from the squeegee. If hand screening, use the same side of the squeegee for the fill pass. Take care to prevent ink from getting into the backside of the squeegee. • Use un-split stock and split after printing, if desired. • Refinish or replace tabletop. |
| <ul style="list-style-type: none"> • Clear coat is clouding up | <ul style="list-style-type: none"> • High humidity in shop area • Not using enough thinner | <ul style="list-style-type: none"> • Screen print in an environmentally controlled area. • Thin down clear coat up to 10% by volume. |
| <ul style="list-style-type: none"> • Sheeted faces not laying flat during screening | <ul style="list-style-type: none"> • Set curl in roll | <ul style="list-style-type: none"> • Stack faces overnight under slight pressure/weight. • Order reverse wound rolls of sheeting. • Place in vacuum applicator for 30 seconds. |
| <ul style="list-style-type: none"> • Streaks parallel to the squeegee | <ul style="list-style-type: none"> • Uneven squeegee pressure during the pass • Hesitation during the squeegee pass • Variation of squeegee angle during screening pass • Backing split on pressure sensitive stock • Scratch or joint on table | <ul style="list-style-type: none"> • Keep squeegee pressure even and constant. • Keep squeegee speed constant. • Keep squeegee angle constant. • Use unsplit stock and split after printing, if desired. • Refinish or replace tabletop. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

| Problem | Cause | Solution |
|---|---|--|
| <ul style="list-style-type: none"> • Blotches or curved marks in the print | <ul style="list-style-type: none"> • Ink drying in the screen • Too little off-contact • Ink too thick, causing poor screen break behind the squeegee | <ul style="list-style-type: none"> • Clean the blocked screen areas & make several waste passes onto paper before resuming the run. • Increase off-contact. • Re-mix ink adding slightly more thinner, or add fresh ink if the ink has thickened on the press. |
| <ul style="list-style-type: none"> • Inks are cobwebbing | <ul style="list-style-type: none"> • Ink is too thick • Static electricity is present | <ul style="list-style-type: none"> • Thin ink as needed. • Ground the printing table using a tensile rope. |
| <ul style="list-style-type: none"> • Sheeting is cracking during or immediately after printing | <ul style="list-style-type: none"> • Insufficient airflow • Material applied with too much tension | <ul style="list-style-type: none"> • Signs must be dried using high volume fans and effective ventilation. • Use proper tension loops during lamination. |
| <ul style="list-style-type: none"> • Ink bubbles | <ul style="list-style-type: none"> • Improper off-contact • Squeegee pass is too fast • Lack of fill pass • Ink is too thin • Air bubbles in ink | <ul style="list-style-type: none"> • Adjust off-contact so that only the area under the squeegee contacts the printing surface and the screen lifts cleanly behind the squeegee. • Slow the squeegee. • Use a fill pass before the impression. • Add more un-thinned ink. If ink is already being used straight from the can, use a smaller mesh screen. • Allow ink to stand 10-15 minutes after mixing to allow air bubbles to escape. |
| <ul style="list-style-type: none"> • Mottled appearance | <ul style="list-style-type: none"> • Ink is too thin • Ink is not mixed well • Improper thinner • Improper ink drying in screen • Improper off-contact | <ul style="list-style-type: none"> • Add more un-thinned ink. If ink is already being used straight from the can, use a smaller mesh screen. • Re-mix. Do not whip air into the ink while mixing. • Check ink manufacturer for recommendation of alternate thinner. Try adding a small amount of slow thinner or retarder. • Clean the blocked screen areas & make several waste passes onto paper before resuming the run. • Adjust off-contact so that only the area under the squeegee contacts the printing surface and the screen lifts cleanly behind the squeegee. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

| Problem | Cause | Solution |
|--|--|--|
| <ul style="list-style-type: none"> • “Orange Peel” appearance | <ul style="list-style-type: none"> • Ink too thin • Ink not well mixed • Screen not “breaking” • Wrong thinner | <ul style="list-style-type: none"> • Re-mix with more thinner. • Re-mix ink. • Increase off-contact properly behind squeegee. Tighten screen fabric if it is not taut. • Check ink manufacturer for appropriate thinner recommendations. |
| <ul style="list-style-type: none"> • Pinhole white spots in print | <ul style="list-style-type: none"> • Ink too thick • Ink drying in the screen • Non-wetting | <ul style="list-style-type: none"> • Re-mix with more thinner. • Clean the screen and make several waste passes onto paper before continuing the run. If necessary, use a slower or add retarder. • Check to be sure the correct thinner is being used & that it is well mixed. If contamination is suspected, wipe sheets with a clean cloth dampened with toluol, xylol or the ink thinner being used. Contamination can be from fingerprints, spray lubricants, release agents, adhesives, hand creams, or many other sources. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

Troubleshooting Sign Cutting Problems

| Problem | Solution |
|---|--|
| <ul style="list-style-type: none"> • Face film is tearing upon cutting. | <ul style="list-style-type: none"> • Replace used blade with new carbide blade. • Confirm blade angle or adjust blade angle to 45°. • Reduce blade pressure / cutting weight. • Confirm liner type to be 90#. • Reduce cutting speed. |
| <ul style="list-style-type: none"> • Blade is “skipping” over film producing perforations on rough cut of the face film. | <ul style="list-style-type: none"> • Replace used blade with new carbide blade. • Confirm blade angle or adjust blade angle to 45°. • Reduce blade pressure / cutting weight. • Reduce cutting speed. |
| <ul style="list-style-type: none"> • Blade is cutting into liner. | <ul style="list-style-type: none"> • Confirm blade angle or adjust blade angle to 45°. • Reduce blade pressure / cutting weight. |
| <ul style="list-style-type: none"> • Blade not completely cutting through the film. | <ul style="list-style-type: none"> • Replace used blade with new carbide blade. • Confirm blade angle or adjust blade angle to 45°. • Confirm liner type to be 90#. • Increase blade pressure / cutting weight. |

Application Problems

| Problem | Cause | Solution |
|---|---|---|
| <ul style="list-style-type: none"> • Poor Adhesion | <ul style="list-style-type: none"> • Contaminated substrate | <ul style="list-style-type: none"> • Wipe with solvent or a tack cloth to remove dirt or contaminant. Check the cleanliness of the substrate using the tape or water test. |
| | <ul style="list-style-type: none"> • Unapproved Substrates | <ul style="list-style-type: none"> • Some materials are not compatible. Check IB # 8.01 for suitability. |
| <ul style="list-style-type: none"> • Air Bubbles | <ul style="list-style-type: none"> • Nicks or cuts in the nip rollers | <ul style="list-style-type: none"> • Resurface or replace the nip rollers. |
| | <ul style="list-style-type: none"> • Surface of the substrate is to rough or is contaminated | <ul style="list-style-type: none"> • Sand or finish the substrate following the instructions in IB # 8.01. |

Troubleshooting Printing and Processing of Avery Reflective Sheeting continued...

| Problem | Cause | Solution |
|--|---|--|
| <ul style="list-style-type: none"> • Panel is not staying aligned with the sheeting | <ul style="list-style-type: none"> • Edge guide, stock roll, and/or liner roll is not centered | <ul style="list-style-type: none"> • Align the stock and the liner roll so they are centered on the applicator. Then align all edge guides. |
| | <ul style="list-style-type: none"> • Incorrect roller pressure or rollers mis-aligned | <ul style="list-style-type: none"> • Check pressure and alignment and adjust as necessary. |
| | <ul style="list-style-type: none"> • Roll is telescoped | <ul style="list-style-type: none"> • Remove the stock roll stand on edge and rewind until it is aligned. |
| | <ul style="list-style-type: none"> • Panels are not cut square | <ul style="list-style-type: none"> • Check the panels using a Professional square. |
| | <ul style="list-style-type: none"> • Warped or bowed rollers | <ul style="list-style-type: none"> • Resurface or replace the nip rollers. |
| <ul style="list-style-type: none"> • Sheeting wrinkles | <ul style="list-style-type: none"> • Roll is telescoped | <ul style="list-style-type: none"> • Remove the roll, stand on end and rewind until it is aligned. |
| | <ul style="list-style-type: none"> • Mis-aligned or warped rollers | <ul style="list-style-type: none"> • Resurface or replace the nip rollers. |
| | <ul style="list-style-type: none"> • Stock roll, and/or liner roll is not centered | <ul style="list-style-type: none"> • Align the stock and the liner roll so they are centered on the applicator. |
| | <ul style="list-style-type: none"> • Improper tension loop or stripper roll is in the wrong position | <ul style="list-style-type: none"> • Run sheeting with smaller tension loop. Run with the stripper roll in the up position. |
| <ul style="list-style-type: none"> • Sheeting cracks after application | <ul style="list-style-type: none"> • Tension is too tight | <ul style="list-style-type: none"> • Run sheeting with tension loop. |

Avery Dennison, 6565 W. Howard, Niles, IL 60714, USA, 1-800-327-5917, www.reflectives.averydennison.com